

Marlboro Soccer Association
2023/2024 Annual Fundraiser



MSA is a registered Not-For-Profit Organization (ID #22-2873007)

Dear 2023/2024 Sponsor:

We would like to introduce you to the Marlboro Soccer Association (MSA) Boosters and our 2023/2024 annual fundraiser, a 501(c)(3) organization. It is our hope you will consider supporting our annual fundraising efforts. MSA is proud to announce our 35th Annual Marlboro Kickoff Classic. As a club, we are excited to have all of our players, families, and teams participate in our prestigious tournament. Last year's Marlboro Kickoff Classic had 149 teams participate and we anticipate a larger turnout this year. The Marlboro Kickoff Classic is MSA's only major fundraiser for the entire year. **100% of the funds raised benefit the kids in our program from ages 7 to 17.** Your tax-deductible donation will enhance the soccer experience of many young Marlboro children by helping to defray the costs of tournaments, training, lights, field maintenance and improvements, and equipment purchases.

Our sponsorship levels offer more opportunities to better showcase all sponsors throughout the year. In addition, for those companies who would like to sponsor MSA on a larger scale, we offer Platinum and Gold Sponsorships. Platinum and Gold sponsors receive the benefit of field banners at two of our soccer facilities and also receive recognition on our MSA website.

Copies of the advertising guidelines and rates are attached for your consideration.

This year's donation is as important as ever. We hope you will consider including MSA Boosters for a tax-deductible donation in your 2023/2024 advertising and sponsorship plans.

Thank you for your continued support!

Susie Shrem & Richard Young
Annual Fundraising Co-Chairs

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FIELD BANNERS + WEBSITE ADVERTISING

You can advertise your company through a Field Banner prominently placed at our Marlboro Soccer fields, with foot traffic of thousands in and around Monmouth & Ocean County. These Field Banners will hang at their locations through July 2024.

In addition to the Field Banners, you can also advertise your company on our website. (Information on website advertising below.)

- Field banners are produced by a local vendor and printed in landscape (horizontal) format only.
- Banners are 6' feet wide x 3' feet high.
- Please submit artwork in color and in high-resolution.

WEBSITE ADVERTISING

Display your company's logo on our website! Your ad will be displayed in electronic format on the homepage of marlborosoccer.com through July 2024. All banners are capable of being hyperlinked to the advertiser's websites.

- All ads must be submitted electronically in .PDF format. Hand delivered and/or handwritten ads will not be accepted.
- All ad sizes should be created as an 8.5" x 11" (vertical format). Company name and/or logos will be sized according to their donation type.
- Business cards that have been received as ad submissions must be scanned and saved in .PDF format. Please scan business cards in color and in high-resolution.

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Player Information (must be completed in full)

Name _____

Phone _____ Email _____

Team Name & Age Group _____

Team Manager _____ Team Manager cell _____

Sponsor Information

Company Name _____

Company Contact _____

Phone _____ Email _____

FIELD BANNERS + WEBSITE ADVERTISING

- Platinum \$1,200 * Full page color ad with hyperlink in Platinum Sponsor section
* Field banner at TWO locations (visible through July 2024)
* Company logo and hyperlink on marlborosoccer.com

- Gold \$900 * Half page color ad with hyperlink in Gold Sponsor section
* Field banner at TWO locations (visible through July 2024)

- Silver \$600 * Half page color ad with hyperlink in Silver Sponsor section
* Field banner at ONE location (visible through July 2024)

WEBSITE ADVERTISING

- Sponsor Ad \$200 Full page color ad with hyperlink on marlborosoccer.com